

BONNEVILLE INTERNATIONAL CORPORATION

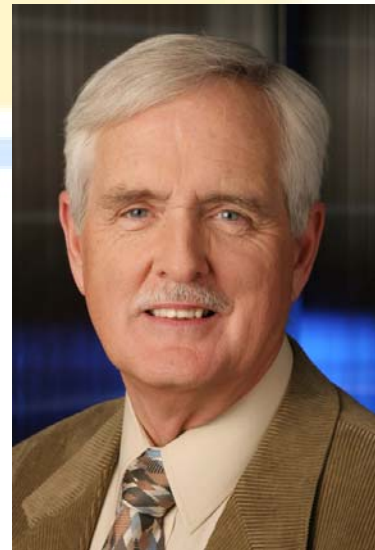
Honors

Ed Yeates

as

One of Bonneville's Best

Ed Yeates has been reporting the news for KSL Television for 36 years. After all that time, he still approaches every day like a rookie reporter excited about the prospect of telling a good story to an interested audience. Ed's enthusiasm, intellectual curiosity and sense of wonder have fueled a remarkable tenure in television reporting and have particularly enlivened his exceptional coverage of developments in science and medicine. He is the first reporter out the door every morning and often the last to leave at the end of the broadcast day. On a daily basis, Ed sets the performance bar high, and the less-experienced journalists are the beneficiaries of his proud and professional example. Ed has won hundreds of journalism awards, including major national reporting honors and the University of Utah's Distinguished Service to Journalism Award. But he is most gratified by the humble "thank you" he regularly receives from the average viewer who takes the time to call or write to express appreciation for his reporting. Ed's reputation for fair, accurate and intelligent reporting earns him entree to the offices of distinguished professors, CEOs, and even Nobel laureates, because they know no one in television can tell a science or medical story the way Ed Yeates can. He is the personification of professionalism and the embodiment of KSL's reputation for outstanding broadcast journalism. For his commitment, his longevity, his work ethic and the example he sets for his peers and colleagues, we recognize Ed Yeates as one of Bonneville's Best.



PRESENTED

March 5, 2008, La Quinta, California

